

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Public Works		(2) MEETING DATE February 7, 2006		(3) CONTACT/PHONE Mark Hutchinson (805) 781-5458	
(4) SUBJECT Request to approve a budget adjustment in the amount of \$17,000 for additional public education and outreach covering the 2005-06 Countywide Storm Water Pollution Prevention Public Education and Outreach Program					
(5) SUMMARY OF REQUEST National Pollutant Discharge Elimination Systems (NPDES) Phase II storm water regulations mandate that the County implement a Storm Water Management Program (SWMP) that includes storm water pollution prevention public education and outreach. The County works with an inter-agency coalition, the SLO County Partners for Water Quality, to provide for storm water pollution prevention, public education and outreach. The City of San Luis Obispo is contributing \$17,000 towards these efforts and a corresponding budget adjustment is recommended for approval.					
(6) RECOMMENDED ACTION It is recommended that your Board approve a budget adjustment in the amount of \$17,000 for additional public education and outreach covering countywide storm water pollution prevention and to increase expenditures and utilizing unanticipated revenues allocated from the City of San Luis Obispo. Four-fifths vote required.					
(7) FUNDING SOURCE(S) Waste Management Fund (1000000000)		(8) CURRENT YEAR COST N/A		(9) ANNUAL COST N/A	
(10) BUDGETED? YES <input type="checkbox"/> N/A X NO					
(11) OTHER AGENCY/ADVISORY GROUP INVOLVEMENT (LIST): City of San Luis Obispo, Central Coast Regional Water Quality Control Board, SLO County Partners for Water Quality					
(12) WILL REQUEST REQUIRE ADDITIONAL STAFF? XNo <input type="checkbox"/> Yes, How Many? _____ <input type="checkbox"/> Permanent <input type="checkbox"/> Limited Term <input type="checkbox"/> Contract <input type="checkbox"/> Temporary Help					
(13) SUPERVISOR DISTRICT(S) All			(14) LOCATION MAP <input type="checkbox"/> Attached X N/A		
(15) AGENDA PLACEMENT X Consent <input type="checkbox"/> Hearing (Time Est. _____) <input type="checkbox"/> Presentation <input type="checkbox"/> Board Business (Time Est. N/A)			(16) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions (Org + 4 copies) <input type="checkbox"/> Contracts (Org + 4 copies) <input type="checkbox"/> Ordinances (Org + 4 copies) <input checked="" type="checkbox"/> N/A		
(17) NEED EXTRA EXECUTED COPIES? <input type="checkbox"/> Number: _____ <input type="checkbox"/> Attached <input checked="" type="checkbox"/> N/A			(18) APPROPRIATION TRANSFER REQUIRED? <input type="checkbox"/> Submitted <input checked="" type="checkbox"/> 4/5th's Vote Required		

Reference: 06FEB7-C-8

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(19) ADMINISTRATIVE OFFICE REVIEW

OK Leslie Brown

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(2.7.06)



SAN LUIS OBISPO COUNTY DEPARTMENT OF PUBLIC WORKS

Noel King, Director

County Government Center, Room 207 • San Luis Obispo CA 93408 • (805) 781-5252

Fax (805) 781-1229

email address: pwd@co.slo.ca.us

TO: Board of Supervisors

FROM: Mark Hutchinson, Environmental Programs Manager *MH*

VIA: Paavo Ogren, Deputy Public Works Director *PO*

DATE: February 7, 2006

SUBJECT: Request to Implement Additional Efforts for the 2005/2006 Countywide Storm Water Pollution Prevention Public Education and Outreach Program

Recommendations

It is recommended that your Board approve a budget adjustment in the amount of \$17,000 for additional public education and outreach covering countywide storm water pollution prevention and to increase expenditures and utilizing unanticipated revenues allocated from the City of San Luis Obispo. Four-fifths vote required.

Discussion

National Pollutant Discharge Elimination Systems (NPDES) Phase II storm water regulations mandate that the County implement Storm Water Management Programs (SWMP) that include public education and outreach covering storm water pollution prevention. Program efforts includes working with an inter-agency coalition (the SLO County Partners for Water Quality), which is made up of fourteen local agencies.

Currently, two key storm water pollution prevention public education and outreach programs are included in the public education and outreach plan: 1) Sammy the Steelhead public service announcements broadcast on local television channels and 2) the "Our Water Our World" program, which provides information to consumers about how to reduce the use of pesticides and fertilizers in their homes, lawns, and gardens. The Department of Public Works proposes to expand these programs on behalf of the SLO County Partners for Water Quality using \$17,000 in unanticipated revenue received from the City of San Luis Obispo.

Other Agency Involvement

City of San Luis Obispo, Central Coast Regional Water Quality Control Board, and the SLO

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County Partners for Water Quality, which includes County of San Luis Obispo, City of San Luis Obispo, City of Paso Robles, City of Atascadero, City of Arroyo Grande, City of Morro Bay, City of Pismo Beach, City of Grover Beach, Nipomo CSD, CambriaCSD, Templeton CSD, Los Osos CSD, Caltrans, and Cal Poly

Financial Considerations

The current year NPDES budget will need an appropriation adjustment to increase the expenditures for the expansion of the two programs and to recognize the unanticipated revenue received from the City of San Luis Obispo. This adjustment will not affect the contributions from the General Fund and there will not be an increase in net County cost.

Results

This appropriations adjustment will benefit the residents of San Luis Obispo County by providing \$10,000 to be applied toward Sammy the Steelhead Public Service Announcements and \$7,000 for the "Our Water Our World" Program. These storm water pollution prevention public education and outreach programs promote a safe, livable and prosperous community.

Attachments:

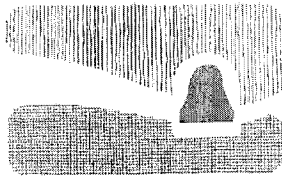
January 3, 2006, Letter from the City of San Luis Obispo
Adopted Stipulated Administrative Civil Liability Order No. R3-2005-0130, City of San Luis Obispo, San Luis Obispo County
Description of the Sammy the Steelhead Public Service Announcement and "Our Water Our World" Storm Water Pollution Prevention Public Education and Outreach Programs

File: Storm Water Pollution Prevention Public Education and Outreach Program

Reference: 06FEB7-C-8

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city of san luis obispo

879 Morro Street • San Luis Obispo, CA 93401

January 3, 2005

Ms. Jill Falcone
County of San Luis Obispo
Environmental Programs Division
Department of Public Works
Government Center Room 207
San Luis Obispo, CA. 93408

SUBJECT: City of San Luis Obispo Supplemental Environmental Project Funding for
SLO County Partnership for Water Quality

Dear Ms. Falcone:

Attached is a check for \$17,000 from the City of San Luis Obispo to the County of San Luis Obispo, to be used to support two programs for the SLO Partnership for Water Quality. This money is a portion of the City's civil liability penalty from the Regional Water Quality Control Board for its August wastewater spill to San Luis Obispo Creek. Instead of submitting the penalty money to the state, the City is allowed to fund a water quality program(s) that will benefit local or regional water quality. Technically referred to as a Supplemental Environmental Program (SEP), the City has been approved to fund two SLO Partnership for Water Quality programs that will help educate County residents about water quality.

The City is requesting that \$10,000 be applied to the Sammy the Steelhead Public Service Announcements and \$7,000 be used for the "Our Water – Our World" program. The City appreciates your stewardship of these funds and administration of these two very effective water quality programs. To ensure your receipt of this letter and acceptance of the funding for these two programs, a brief acknowledgement and signature line is provided at the bottom of this letter.

If you have any questions regarding this letter or the SEP, please contact me at (805) 781-7039 or via e-mail at dhix@slocity.org.

Sincerely,

David C. Hix
Wastewater Division Manager

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The City of San Luis Obispo is committed to include the disabled in all of its services, programs and activities. Telecommunications Device for the Deaf (805) 781-7410



I have read, understand and accept this letter and check for the requested funding of the SLO County Partnership for Water Quality programs.

Name: *Al Dalcione*

Title: *Environmental Resource Specialist
County of San Luis Obispo*

Attachments:

1. City of San Luis Obispo check # 243046, \$17,000, to County of San Luis Obispo
2. Adopted Stipulated Administrative Civil Liability Order No. R3-2005-0130, City of San Luis Obispo, San Luis Obispo County

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California Regional Water Quality Control Board

Central Coast Region



Alan C. Lloyd, Ph.D.
Secretary for
Environmental
Protection

Internet Address: <http://www.swrcb.ca.gov/rwqcb3>
895 Aerovista Place, Suite 101, San Luis Obispo, California 93401
Phone (805) 549-3147 • FAX (805) 543-0397

Arnold Schwarzenegger
Governor

December 5, 2005

John Moss
City of San Luis Obispo Utilities Department
879 Morro Street
San Luis Obispo, CA 93401

Dear Mr. Moss:

ADOPTED STIPULATED ADMINISTRATIVE CIVIL LIABILITY ORDER NO. R3-2005-0130, CITY OF SAN LUIS OBISPO, SAN LUIS OBISPO COUNTY

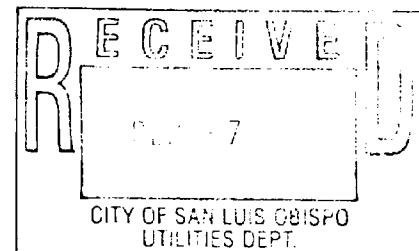
Enclosed is *Administrative Civil Liability Order No. R3-2005-0130* (Order). The Regional Water Quality Control Board adopted the Order on December 2, 2005. The Order requires the City of San Luis Obispo to submit payment of **\$9,500** to the San Luis Obispo County Partnership for Water Quality for the Sammy the Steelhead Public Service Announcement Supplemental Environmental Project (SEP), **\$7,500** to the Our Water—Our World SEP, and **\$3,000** to the State Water Quality Control Board by **January 1, 2006**. Descriptions of these Supplemental Environmental Projects and payment instructions can be found in the Order.

We appreciate your prompt attention to this matter. If you have any questions, please contact **Allison Millhollen** at (805) 549-3882, or Harvey Packard at (805) 542-4639.

Sincerely,

Roger W. Briggs
Executive Officer

Enclosure: Stipulated Administrative Civil Liability Order No. R3-2005-0130



California Environmental Protection Agency



Recycled Paper

cc:

Mr. Rich Lichtenfels
SLO County Environmental Health Dept.
P.O. Box 1489
San Luis Obispo, CA 93406

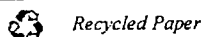
Ms. Lori Okun
State Water Resources Control Board
P.O. Box 100
Sacramento, CA 95812-0100

U.S. Environmental Protection Agency
75 Hawthorne Street
San Francisco, CA 94105

Mr. David Sneed
San Luis Obispo County Tribune
3825 South Higuera St.
San Luis Obispo, CA 93406

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Obispo\ACL Order No. R3-2005-0130\Adopted Stipulated
Order\Adopted Order Transmittal Letter .doc

California Environmental Protection Agency



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CALIFORNIA REGIONAL WATER QUALITY CONTROL BOARD
CENTRAL COAST REGION
895 Aerovista Place, Suite 101
San Luis Obispo, California 93401

STIPULATED ORDER NO. R3-2005-0130

ADMINISTRATIVE CIVIL LIABILITY

IN THE MATTER OF:

CITY OF SAN LUIS OBISPO
San Luis Obispo County

The California Regional Water Quality Control Board, Central Coast Region (Central Coast Water Board) finds:

1. The City of San Luis Obispo (Discharger) operates wastewater collection, treatment, and disposal facilities that are subject to *Waste Discharge Requirements Order No. R3-2002-0043, NPDES Permit No. CA0049224, for City of San Luis Obispo Water Reclamation Facility, San Luis Obispo County* (Order No. R3-2002-0043) adopted by the Central Coast Water Board on May 31, 2002, and modified on March 25, 2005.
2. Order No. R3-2002-0043, Provision No. I.3 requires the Discharger to comply with *Standard Provisions and Reporting Requirements for National Pollutant Discharge Elimination System Permits* (Standard Provisions). The Standard Provisions include the following:

“A. GENERAL PERMIT CONDITIONS

4. "Bypass" and "overflow" of untreated and partially treated waste is prohibited.
8. Collection, treatment, and discharge of waste shall not create a nuisance or pollution, as defined by Section 13050 of the California Water Code.”

The Standard Provisions define “overflow” as “the intentional or unintentional diversion of flow from the collection and transport systems, including pumping facilities.”

3. On August 2, 2005, a failed wastewater pumping station and alarming system caused approximately 40,000 gallons of raw sewage to overflow into San Luis Obispo Creek. The Discharger thereby violated Order No. R3-2002-0043, Standard Provisions Nos. A.4 and A.8.
4. Water Code Section 13385(c) authorizes the Central Coast Water Board to administratively impose civil liability in an amount not to exceed the sum of \$10,000 per day for each day a violation occurs and \$10 per gallon for each gallon in excess of 1,000 that is not susceptible to cleanup or is not cleaned up. Therefore, the maximum civil liability that may be imposed by the Central Coast Water Board in this case is \$400,000.
5. Water Code Section 13385(e) provides that, at a minimum, civil liability shall be assessed at a level that recovers the economic benefit or savings, if any, derived from the acts that constitute the violations. As discussed below, the Discharger did not derive any economic benefit or savings from these violations.

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6. Pursuant to Water Code Section 13385(e), in determining the amount of liability, the Water Board shall:

...take into account the nature, circumstances, extent, and gravity of the violation or violations, whether the discharge is susceptible to cleanup or abatement, the degree of toxicity of the discharge, and, with respect to the violator, the ability to pay, the effect on its ability to continue its business, any voluntary cleanup efforts undertaken, any prior history of violations, the degree of culpability, economic benefit or savings, if any, resulting from the violation, and other matters that justice may require. At a minimum, liability shall be assessed at a level that recovers the economic benefits, if any, derived from the acts that constitute the violation.

These factors are considered as follows:

a. The Nature, Circumstances, Extent, and Gravity of the Violations

In the early morning hours of August 2, 2005, the Discharger spilled 40,000-gallons of sewage into San Luis Obispo Creek. The spill was caused by failure of the Discharger's Laguna Lift Station, located just south of its Water Reclamation Facility (WRF). The Laguna Lift Station is equipped with redundant pumps and a computerized remote alarming system, but all pumps stopped and the alarming system failed due to a reported computer programming error.

The chlorine contact chamber at the WRF is equipped with a skimming system that drains into a 6" diameter line leading to the Laguna Lift Station. When the Laguna Lift Station filled up, it backed up into this drain line and into the chlorine contact chamber. This mixture of sewage and treated wastewater then flowed into the WRF outfall directly to San Luis Obispo Creek, which flows approximately 7.5 miles before reaching the Pacific Ocean at Avila Beach.

At around 6:00 a.m., a WRF operator discovered sewage in the chlorine contact chamber and quickly eliminated the discharge to San Luis Obispo Creek by diverting the flow into ponds that were formerly a part of the treatment process. The operator increased chlorine dosage in the contact chamber in an attempt to disinfect the sewage. The operator also contacted those who are responsible for the wastewater collection system, who then restarted the pumps in the Laguna Lift Station at around 7:00 a.m. Had the WRF operator not quickly taken these actions, the volume of sewage that reached San Luis Obispo Creek would likely have been much greater than 40,000 gallons.

The Discharger contacted Central Coast Water Board staff to report the spill at around 9:00 a.m. Central Coast Water Board staff requested the Discharger report the spill directly to San Luis Obispo County Environmental Health Department. The Discharger did, and requested that Environmental Health post warning signs in Avila Beach, a popular water contact recreation area. Environmental Health posted warning signs on Avila Beach. Environmental Health also sampled Avila Beach water quality that morning at 9:30 a.m., around the time when the sewage would have impacted the beach. Environmental Health also took follow-up samples later that day at 2:30 p.m. As shown in the following table, the sample results met water contact recreation standards. Environmental Health removed the warning signs from Avila Beach the next morning, on August 3, 2005.

Sample Date , Time	Parameter, Water Contact Recreation Standard		
	Total Coliform, 10,000 MPN/100 mL	E.Coli/Fecal Coliform. 400 MPN/100mL	Enterococcus, 104 MPN/100mL
Aug. 2, 2005, 9:30 a.m.	393	20	42
Aug. 2, 2005, 2:30 p.m.	63	10	NA

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The root cause of this spill was an apparent computer programming error in the lift station alarm system. Certain lift station conditions such as failed pumps or high water are reported to a central computer in the Discharger's Collections Department shop. The alarm in the computer then triggers an auto-dialer that notifies an operator by pager to respond to the problem. This system has a limited number of data ports, so that new alarms reported to the computer do not trigger the auto-dialer until an operator clears the previous alarm from the computer.

On August 1, 2005, Collections Department operators replaced the No. 3 pump in the Laguna Lift Station. The Nos. 1 and 2 pumps were manually shut down to test pump No. 3, which sent a series of alarms to the computer system. An operator cleared the alarms from the auto dialer system, but not all the alarms were properly cleared from the computer system. When operators left the Laguna Lift Station on August 1, 2005, pumps No. 1 and No. 2 were restarted and operational. According to the Dischargers written report, operators "checked the computer for any problems before leaving for the night. The computer screen did not show any alarms however in the background alarms had been received." According to the Dischargers report, "this prevented any further alarms from Laguna Lift Station from being sent to the auto-dialer for notification of the stand-by person." The pumps in the Laguna Lift Station stopped for an unknown reason sometime after operators left the lift station, but the lift station alarms did not reach stand-by operators to correct the problem.

Consideration of this factor supports assessment of liability that is less than the maximum.

b. Degree of Culpability

The Discharger's degree of culpability is low to moderate. The spill was caused by a complex computer programming error in the lift station alarm system. The spill apparently was not caused by Discharger negligence. Consideration of this factor supports assessment of liability that is less than the maximum.

c. Voluntary Cleanup Efforts Undertaken by the Violator

In response to the spill, WRF operators drained and cleaned out the chlorine contact chamber. They also pumped out the outfall line to prevent any residual sewage from being flushed into San Luis Obispo Creek. Consideration of this factor supports assessment of liability that is less than the maximum.

d. Susceptibility to Cleanup or Abatement

The sewage that reached San Luis Obispo Creek was not susceptible to cleanup. As discussed above, the sewage mixed with treated wastewater and immediately flowed into the WRF outfall directly to San Luis Obispo Creek. After reaching the creek, the sewage and treated wastewater mixed with creek flow and flowed downstream. Operators focused on diverting the sewage spill away from the creek, which likely prevented several thousand more gallons from reaching the creek. Consideration of this factor supports assessment of liability that is slightly less than the maximum.

e. Degree of Toxicity of the Discharge

Staff presumes the subject sewage spill was not toxic. The sewage originated from the service area of the Laguna Lift Station, which contains some industrial facilities, but at a time of night when very few industrial inputs are expected. The sewage was diluted by treated wastewater before reaching San Luis Obispo Creek, and was further diluted by creek flow. No dead fish or other indications of toxicity were observed downstream of the spill. Consideration of this factor supports assessment of liability that is less than the maximum.

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f. Prior History of Violations

According to Central Coast Water Board records, the Discharger is responsible for 50 sewage spills from January 1, 2000 to June 15, 2005. This amounts to 11 spills per year, which is moderate to high for a collection system of this size. The sewage spills range in volume from 20 to 15,000 gallons. The average spill volume is 935 gallons. Eight of the 50 spills were 1,000 gallons or greater. The majority of these spills were caused by root blockage. Other causes include grease blockage, debris blockage, broken sewer lines, excessive inflow and infiltration, and failed lift stations. The largest spill, 15,000 gallons on April 13, 2004, was caused by a contractor that ruptured a sewage force main. Those spills that were caused by a failed lift station include 1,500 gallons on August 14, 2001, 5,000 gallons on August 21, 2001, and 1,800 gallons on March 18, 2002. It is unclear whether these three spills occurred at the Laguna Lift Station.

The total volume of sewage spilled from January 1, 2000 through June 15, 2005 was 46,745 gallons. This volume may initially seem large, but is actually very small compared to the volume of wastewater safely collected and effectively treated by the Discharger in that same period (over 5 billion gallons).

Consideration of this factor does not support assessment of liability that is less than the maximum.

g. Economic Benefit or Savings Resulting from the Violation

The Discharger apparently did not derive any economic benefit or savings as a result of this violation. The Discharger had no apparent economic incentive to cause the spill. The Discharger has expended several thousand dollars on an aggressive collection system maintenance program and state-of-the-art lift station alarm system to prevent sewage spills. Consideration of this factor supports assessment of liability of less than maximum.

h. Discharger's Ability to Pay Civil Liability and Ability to Stay in Business

The Discharger has not provided any information that would indicate an inability to pay the proposed civil liability.

i. Other Matters that Justice May Require

Responding to these violations and preparing this Administrative Civil Liability Complaint required approximately 40 hours of staff time. Estimated staff costs are \$3,000 (40 hours staff time x \$75/hour).

7. Upon consideration of all factors required by California Water Code Section 13385, the Executive Officer issued Administrative Civil Liability (ACL) Complaint No. R3-2005-0130 on September 19, 2005. The Complaint recommends the Discharger be assessed civil liability in the amount of \$20,000.
8. California Water Code Section 13385 allows a discharger to satisfy some or all of the monetary assessment imposed in an ACL Complaint or Order by completing or funding one or more Supplemental Environmental Projects (SEPs). SEPs are projects that enhance the beneficial uses of the waters of the State, provide a benefit to the public at large, and that, at the time they are included in an ACL action, are not otherwise required of the discharger.

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9. In a letter dated October 12, 2005, the Discharger requested the \$20,000 be directed to two SEPs. The proposed SEPs are:

Sammy the Steelhead Television and Radio Public Service Announcements, \$11,000: Sammy the Steelhead is an animated fish that swims up the storm drainage system and provides public awareness of proper fertilizer and pesticide use; disposal of trash and pet and yard wastes; and automotive maintenance. Airing of the announcement is limited. This proposal provides funding for six additional months of television airtime in early 2006, and provides for production and airtime of a radio announcement. Sammy the Steelhead Public Service Announcements are managed by the San Luis Obispo County Partnership for Water Quality.

Our Water—Our World, \$9,000: This program has developed over 20 fact sheets (some translated in Spanish) that offer less-toxic pest management strategies for specific pests. These fact sheets are placed in local stores that sell pesticides to the public. "Shelf-talkers" are also placed on selected products on store shelves to make it easier for the public to identify safer alternatives to conventional pesticides. Community outreach/educational events are held in the stores to promote the availability of less toxic methods and products. Store personnel are trained on principles of integrated pest management, successful application strategies, and sales techniques for less toxic products. This project was funded by State Water Resources Control Board, through a Proposition 13 grant, but this funding runs out December 15, 2005.

10. These projects qualify as SEPs in accordance with the State Water Resources Control Board's Water Quality Enforcement Policy, Resolution No. 2002-0040. The SEPs should benefit water quality, provide a benefit to the public at large, and are not otherwise required of the Discharger. The SEPs will not directly benefit Regional Board functions or staff.
11. On October 25, 2005, staff notified the Discharger of its intent to recommend that \$17,000 be directed to the SEPs described in Finding No. 9 and \$3,000 be directed to the Regional Water Quality Control Board for recovery of staff costs. The Discharger agreed not to contest this recommendation and waived its right to a hearing on October 27, 2005.
12. This enforcement action is taken for the protection of the environment and as such is exempt from provisions of the California Environmental Quality Act (Public Resources Code Section 21000, et seq.) in accordance with California Code of Regulations, Title 14, Sections 15307 and 15308.

IT IS HEREBY ORDERED, pursuant to California Water Code Section 13385, the City of San Luis Obispo is assessed a total civil liability of \$20,000.

The Discharger shall submit written proof of payment of \$9,500 to the San Luis Obispo County Partnership for Water Quality for the Sammy the Steelhead Public Service Announcement SEP described above, and \$7,500 to the Our Water—Our World SEP described above, to the *Regional Water Quality Control Board, Attn: Allison Millhollen, 895 Aerovista Place, Suite 101, San Luis Obispo, California, 93401*, no later than **January 1, 2006**. Written proof of payment shall consist of a written receipt or equivalent document, signed by authorized persons of each program, indicating the payment is to be expended entirely on the SEPs.

If proof of payment to each SEP is not submitted by **January 1, 2006**, the suspended liability for that particular SEP shall be immediately due and payable to State Water Resources Control Board.

The Discharger shall submit written certification of completion of the projects and a post-project accounting of expenditures related to the projects **no later than 30 days after completion of the projects**. If the final total

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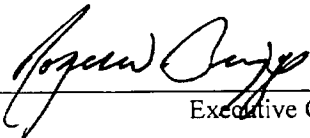
cost of the projects is less than the suspended liability amount for that project, the Discharger shall remit the difference to State Water Resources Control Board, no later than 30 days after completion of the projects.

The Discharger shall also submit a check payable to State Water Resources Control Board in the amount of \$3,000 to *SWRCB Accounting, Attn: Enforcement, P.O. Box 100, Sacramento, California 95812-0100* by **January 1, 2006**. A copy of the check shall also be submitted to *Regional Water Quality Control Board, Attn: Allison Millhollen, 895 Aerovista Place, Suite 101, San Luis Obispo, California 93401* by **January 1, 2006**.

Upon request of the Discharger, the Executive Officer or the Central Coast Water Board may extend any of these due dates for good cause. The Central Coast Water Board hereby reserves jurisdiction to modify this Order to extend due dates.

Any person affected by this action of the Regional Board may petition the State Water Resources Control Board to review the action in accordance with California Water Code Section 13320, and Title 23, California code of Regulations, Section 2050. The State Water Resources Control Board, Office of Chief Counsel, P.O. Box 100, Sacramento, CA 95812, must receive the petition by January 1, 2006. Copies of the law and regulations applicable to filing petitions will be provided upon request.

I, Roger W. Briggs, Executive Officer, do hereby certify that the foregoing is a full, true, and correct copy of an order adopted by the Central Coast Water Board on December 2, 2005.

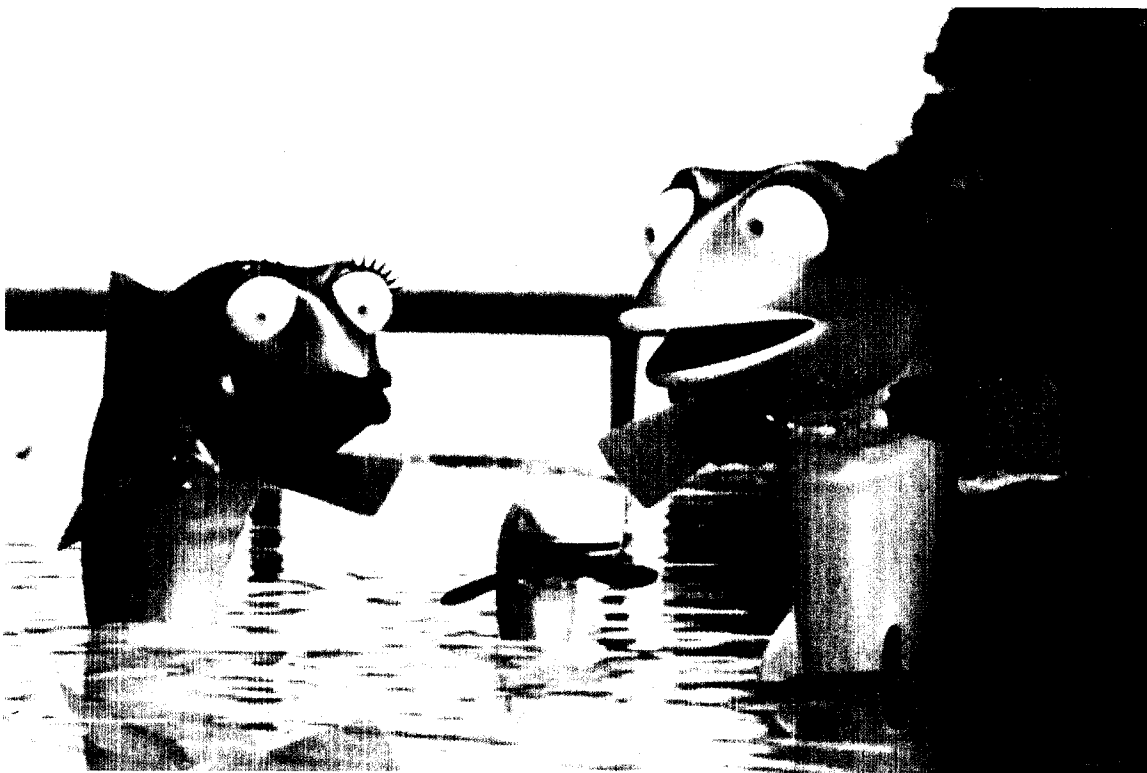

Executive Officer

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**Description of the Sammy the Steelhead Public Service Announcement and
"Our Water Our World" Storm Water Pollution Prevention Public Education
and Outreach Programs**

Sammy the Steelhead Public Service Announcements

Sammy the Steelhead is an animated fish that swims up the storm sewer system to educate the public about what residents can do to prevent storm water runoff pollution. Three 30 second storm water pollution prevention public service announcements have been developed and air on local television channels. Development of a radio public service announcement and television and radio air time are needed to sustain the program.



"Our Water Our World" Program

The "Our Water, Our World" program is aimed at informing consumers about less toxic alternatives to common household pesticides that threaten water quality in water bodies nationwide. Rain water and over-irrigation of gardens and lawns can send these pesticides into streets and storm drains, especially when they are improperly used. Since storm water is not treated, it flows directly into creeks, rivers, lakes, and the ocean.

As a result of a partnership called "Our Water, Our World", eleven businesses throughout the County now display information about less toxic pesticide products in their stores. Customers can visit participating stores and find free

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fact sheets on specific pest problems and the "Our Water, Our World" logo next to a variety of less toxic products to help customers make more informed choices when purchasing pesticide products. The program in San Luis Obispo County is sponsored by the SLO County Partners for Water Quality, a coalition of agencies working together to prevent storm water pollution. For more information, go to www.ourwaterourworld.org.



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